



August 2008

RANGEMARKER

NEWSLETTER OF THE PACIFIC COAST CONGRESS OF
HARBORMASTERS AND PORT MANAGERS, INC.

Presidents Message

Interested in Becoming a Member?

Board of Directors Update

Board of Directors and
T&E Committee Members

Training & Education Committee Report

Article *"If your not Growing, You're...."*

Sunset on the Hook

New Members Information

Barbara Schwantes Memorial Fund Grant
Information and Selection Criteria

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Editor/Publisher Cliff Maynard

PRESIDENTS MESSAGE

Ray Majeski, President
Port & Harbors of Sitka, AK



The Barbara Schwantes Fund has languished in a state of funk for most of the years I have been a member of the Pacific Coast Congress. We have awarded very few scholarships or grants. We are all to fault for that. The Board of Directors is looking for ways to award the money to individuals that are seeking to study for a future in our profession. At every conference we are told about it, but for some reason or another the account keeps growing but scholarships and grants aren't awarded because few apply for the money.

Last May, Darrell McNabb (2001 Marine Systems Management Association, Inc. and Bainbridge Island Marina/Yacht Club) wrote a letter to our Past President Giuseppe Alvarado encouraging affiliate and sustaining members to contribute or match his donation of \$2,000 by sending a check for \$1,500 to \$2,000 to the Barbara Schwantes Fund. By doing so, this would help to create an annual graduate level scholarship in the amount of \$3,000 to \$4,000. The likelihood of finding those who already have a record of commitment to our profession in the port-marine-marina business would greatly increase. We should actually be able to find someone to give money to. That is what the scholarship/grant was created to do.

Darrell McNabb has been an educator for his adult life. We have all been (vict---) witnesses and students of his teaching abilities. What a true asset he is to all of us and to our industry. I believe his suggestion to be a magnanimous and wonderful one that will be of great help to someone in the not too distant future. This is a different direction for the Barbara Schwantes Fund but I believe it to be a good direction for it to go. If we can help one or more people realize their dream of working in our industry then we should be able to leave it in capable hands when we retire.

We work in the present but we should always have our eyes on the future. The future holds so much promise for our industry and at the same time it poses many hurdles to be overcome. The future administrators and employees who work in our industry will have to be better prepared than we were taking into account those many obstacles they will be facing. The Barbara Schwantes Fund may very well help someone who can successfully tackle the challenges of the future.

When we finally leave this industry in either a vertical or horizontal position we should leave a port, harbor, or marina in a better condition than we received it. I am doing my best to do that in Sitka and I am certain you are trying to do the same where you work. Our individual communities receive so much because of our efforts and that will never end. Almost a third of Sitka's economy arrives by way of our harbor system and you all have the same circumstances in varying degrees. Let's give our communities ports, harbors, and marinas something they can be proud of. At the same time we should be preparing those under our supervision to take the reins from us when the time comes. That will require knowledge and the Barbara Schwantes Fund can help with the cost of acquiring that knowledge.

Membership of the *Pacific Coast Congress of Harbormasters and Port Managers, Inc. (PCC)* is well represented by harbor masters, port managers, marina Owners, corporations, firms and institutions of higher education. All of which, support the objectives of the Congress.

If you are new to the profession, operate a marine facility or are involved in the marine industry and are looking for valuable and current information membership in the PCC is your organization. Join today and see what the PCC members are doing in their ports and marinas.

As a member, you will have access to the on-line network of harbormasters from British Columbia, Alaska, Washington, Oregon and California opening a door to the vast knowledge and experience of members up and down the Pacific Coast.

Conferences are held twice a year and are a great way to network if you are in the industry or coming into the field.



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Membership Information

If you are interested in information regarding membership, contact Cheryl or Cliff Maynard, Executive Secretary at 800.236.0748
cmaynard3@wildblue.net

Board of Directors and Training & Education Committee
Members contact information located on page 9.

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As your Training and Education committee chair, I would like to ask each of you a question: What would it take to get you to attend PCC conferences? Ask around, the value is certainly there. The costs have been kept to a minimum. The networking and contacts you make will definitely enhance your performance and productivity. Add the opportunity to meet up with old (and new) friends and colleagues, and a chance to be captivated by the Majeski wit should be enough to make for standing room only crowds. So, again I ask, why would you hesitate in coming?

Eric Olsson, Training & Education Chair
Washington Sea Grant Program

OK, now that you realize you have no valid reason for not attending, what is in store for you? Be prepared for nothing but the best! The conferences sessions will prove invaluable. The venues, lodging and food will undoubtedly be top rate. And, needless to say, the entertainment will be extraordinary! Your T&E Committee, PCC Board and Joe and the entire staff at Des Moines is enthused and truly committed to making our October conference one of the finest and most valuable event. Your part is easy...register and show up! Now that I've offered my usual enthusiastic endorsement, please let me share a few thoughts I had when encountering a recent news report on marinas that was less than flattering and portrayed them as major contributors to polluting our waters.

Marinas are Polluters!

Marinas are often viewed as contributing significant amounts of oil and other pollutants to our waterways. A quick visit may indeed reveal that many marinas do seem to have telltale oil sheen and other debris scarring their waters. While some may view marinas as sources of this pollution, I tend to see them as being much more enviro-friendly, serving as gatekeepers controlling the chaos and unfettered boating operations that could severely damage our marine habitats. Their real problem is location. Marinas are inevitably situated at the waters edge where contaminants concentrate as they are literally funneled in an incessant stream from upland sources. Our rainy weather adds to the problem as it carries these pollutants downstream. Thus, while it is easy to label marinas as polluters, the real culprits may actually be an array of the very businesses and homeowners who look down onto these boat moorage facilities and call the cleanliness of their operations into question.

Some might contend that it would be better if marinas didn't exist and we didn't have to deal with the stigma they represent? Or would it? A world without marinas would undoubtedly result in a haphazard distribution of boats strewn throughout our waterways, many situated directly in front of our most fervent detractors. This would equate to free parking and eliminate any moorage fees or constraints that would screen out a preponderance of derelict boats and irresponsible owners. Without marinas, there would be minimal monitoring of these boats and an absence of best management practices or policies to ensure that boats are seaworthy or to deter pollution-prone maintenance practices or the discharging of polluting contaminants. An environmental crisis would unfold as this lack of oversight and control produces countless pollution incidents. Recognizing this potential for extensive pollution underscores the real value of having the majority of boats moored within the confines of regulated marina facilities where boaters are required to conform and adopt alternatives to spill-prone activities.

So, the next time someone points the finger at you as a polluter, tell him or her to turn around and look back upstream for the real sources of this problem. Also remind them that while a single boat at anchor may look appealing, thousands of unattended boats choking our waterways and quiet harbors would quickly devastate the environment and turn that serene picture pretty bleak.



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Tami Hayes, Vice President
Port of Friday Harbor, WA

Vancouver, British Columbia—April 2008
Hosted by False Creek Harbour Authority

A Great Big “Cheers” to Art Childs and all his staff in Vancouver at the False Creek Harbour Authority. The conference in April went above and beyond it’s theme of “Understanding and Preparation.” The world is changing at a very rapid pace and Vancouver is a city that adapts to that.

Things in our industry are always changing, and we are running into issues we have never dealt with before. The Pacific Coast Congress of Harbormasters and Port Managers is the association you want to be affiliated with through all of these changes. Through bi-annual meetings, an incredible email network and the many contacts that are made, there is no where else to gather and have access to the kind of expertise, experience and educational opportunities.

The session on Resolving “People” Issues was very pertinent to today’s needs for great customer service. With the demands for facility upgrades and technological services of all kinds we encounter our customers at their best and worst of times and helping them fulfill their needs can be a challenge.

Another huge challenge for us all is the aging of our facilities and the need to rebuild. Understanding how to get the best return on the assets we have is crucial with the increasing costs. Sessions like the one on Capital Investment and Business Planning are crucial.

Your Training & Education Team works tirelessly to provide the best speakers to present the hottest topics. Nuts and Bolts sessions on security, power and wireless capabilities are a must and usually the most popular.

We strongly encourage you to give us your ideas for future topics and to get involved with T&E. Everyone who attends PCC has something to offer to the group.

I look forward to seeing all of you in Des Moines, WA for our Fall conference. The agenda is packed, I know because I peeked.

Keep up the good work!



Welcome Aboard Our New Members

Welcome back to Hedley Prince from the
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If You Aren't Growing, You're ...

Most of us have heard this cliché in various forms. All such slogans have two things in common: an element of truth and the danger of over simplifying the issue at hand.

*Steve Slaton, Secretary/Treasurer
Port of Bremerton, WA*

The element of truth is that for an organization such as PCC, healthy growth in all forms of membership and participation is vital to our success in living up to our goals. Increased numbers of members and active participants brings with it more resources, more new ideas, more ways to solve common problems, more viewpoints and more enthusiasm. When you look at this from the negative side (less of all the above) it becomes readily apparent that growth is essential.

However, growing without bounds or direction can bring on more harm than good. There are a number of attributes of PCC that might be threatened if we were to focus only upon growth and not on how we must manage that growth to further the mission of our organization while keeping intact the culture and character which we value and which makes us so unique.

The PCC board has been working on strategic planning for a number of months and it has become apparent to us that the PCC mission can be best accomplished by bringing in many new members who will benefit from the organization and in turn the new membership will be a benefit to the organization. We are also confident that we can manage growth to maintain intact what sets us apart from other professional groups. Most important, in my (humble?) opinion, would be the interactive and collegiate spirit of our membership which is frequently on display at our meetings and on PCC-net.

You will be hearing more on membership and recruitment from me at our fall meeting in Des Moines. However, before then, I would like each PCC member to think about this: If you value what this organization has to offer, why not share your good fortune and ask one of your colleagues to join PCC?

By the way, if you aren't growing, you are dying!

I hope to see you all in October, each of us growing in the right way.

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TRAINING AND EDUCATION

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SUNSET ON THE HOOK

Save the Dates

2008

- October 1 Deadline for submitting Barbara Schwantes project grant applications
October 21-24 Fall Membership Conference – Des Moines, WA

2009

- January 15 T&E Committee spring conference agenda building session
January 16 Board of Director's meeting
April 1 Opening for submittal of Barbara Schwantes Academic Scholarship
April 14-17 Spring Membership Conference –Newport, OR

Food For Thought

To Have A Positive Day, Keep The Following In Mind

- ♥ *Every problem has a solution*
- ♥ *Failures always lead to something you can use later*
- ♥ *Many times you must take a step back before you take two steps forward*
- ♥ *After a crisis is always an opportunity*
- ♥ *You control your thoughts and feelings*
- ♥ *You make the choices that determine your fate*

Vancouver, B.C. Spring Conference 2008
Hosted by the False Creek Harbour Authority



Mission Statement

The Pacific Coast Congress of Harbormasters and Port Managers is an organization of commercial and recreational marina professionals promoting the development and growth of our industry and membership through communication, education and professional certification.



Established 1974

PACIFIC COAST CONGRESS

of Harbormasters *and* Port Managers, Inc.

BARBARA SCHWANTES MEMORIAL FUND GRANT OPPORTUNITY

The Pacific Coast Congress of Harbormasters and Port Managers (PCC) is a non-profit organization, which provides educational opportunities to those who serve the commercial and recreational boating public. The membership includes ports, harbors and marinas in Alaska, Washington, Oregon, California and the Canadian province of British Columbia, as well as marine trade's enterprises serving this industry. The PCC has grown from a small group of seven people to more than 150 members since its founding in 1973. More information about the PCC is available at its Web site: www.pccharbormasters.org.

For many years Barbara Schwantes faithfully served as the first PCC Executive Secretary, helping the organization to grow from concept to reality. Following her passing, the PCC initiated a memorial fund in her name for worthy marine projects.

BSF Project Grants: The PCC's Barbara Schwantes Fund (BSF) provides small (i.e. typically \$500-\$1500) one year grants to encourage the initiation of projects which can make a difference in coastal regions. These projects accomplish important goals while raising awareness of the PCC organization and boosting this West Coast industry.

The BSF grants are awarded through a competitive process to selected projects submitted by entities and individuals located throughout the PCC's region. The BSF Grant Committee selects the proposed projects to receive funding grants using the decision criteria outlined on the next page.

This committee also decides how much grant support to convey at the start of project, with the balance provided upon receipt of a "project completion report." Those receiving BSF grants agree to clearly acknowledge the funding source in writing on all project materials and subsequent products.

Have Questions? Contact Giuseppe Alvarado 206.615.3914 or Email alvarado.g@portseattle.org.

For Proposal Format, Timeline and Grant selection Criteria see page 13

GRANT OPPORTUNITY (continued)

Proposal Format/Timeline: Submit a two-page maximum length proposal to Giuseppe Alvarado (see address below) by **October 1** and include the following:

- Name, title and brief vitae of project leader
- Names, titles, roles of team members/cooperators
- Issue (s) being addressed; target audience; current situation
- Proposed plan of action and anticipated program outcomes
- Description of process for documenting and evaluating outcomes
- Other information relevant to the selection criteria
- Detailed budget on one additional page

Grant Selection Criteria: The BSF Grant Committee will use these guidelines in reviewing the two page project proposals submitted for funding:

Primary Selection Criteria:

- Project addresses a high priority marine issue with an identified audience
- Project holds the promise for wide application along the West Coast
- The process of documenting and evaluating outcomes is addressed
- A realistic and workable project budget is presented
- The project will raise awareness of the PCC and BSF Grant in a positive way
- Proposal meets the two-page limit, with one additional page for the budget (one side, 12 point or larger, no cover letter, no appendices)

Additional Selection Considerations:

- Has potential for continuation after PCC initial project funding ends
- Having potential to attract additional outside funding
- Evidence of good planning and achievable outcomes
- For existing projects, explain earlier progress and new proposed opportunities.

Submit Grant Proposal by October 1, 5:00 pm to: Giuseppe Alvarado, c/o Shilshole Bay Marina, 7001 Seaview Avenue NW, Seattle, WA 98117.

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