

**38th ANNUAL
MEMBERSHIP CONFERENCE**

April 10 – 13, 2012
Nanaimo, British Columbia



**Hosted by:
Harbour Authority of British Columbia**

TUESDAY, April 10

2:00 pm - 4:00 pm **Board of Directors Meeting**
5:00 pm - 7:00 pm **Welcome Reception & Conference Check-in**

WEDNESDAY, April 11

8:00 am **Conference Check-in**

8:30 am **Call to Order: Bud Shoemake**, President, Port of Toledo, OR
Business Report
Host Welcome Remarks
Open Board Positions Election Announcement
Barbara Schwantes Fund Report

9:00 am **Host Presentation**

9:15 am **Training and Education Committee Report: Eric Olsson**, Washington Sea Grant, WA

9:20 am **Introduction of Sustaining Members**

Facilitator: **Tami Hayes**, Port of Friday Harbor, WA

9:40 am **Call of the Ports** – Introduce yourself and your guests in two minutes or less. Give your affiliation and any PCC or APP committee(s) on which you serve. Briefly highlight an issue that you would like to discuss.

Facilitators: **Tami Allen**, City of Bainbridge Island, WA
Eric Olsson, Washington Sea Grant, WA

10:40 am **Networking Break**

11:00 am **Call of the Ports**, continued

12:00 pm **“Lunch with a friend”** – Here is an opportunity to meet up with a PCC or APP member to share your thoughts on various marina issues or to just relax and enjoy each other’s company. A real networking opportunity!

Facilitators: **Joe Jewell**, City of Des Moines Marina, WA
Eric Olsson, Washington Sea Grant, WA

1:00 pm **Call of the Ports**, continued

2:10 pm **Networking Break** (refreshments)

2:40 pm **Session 1a: Future Business and Cargo Opportunities in Port Alberni**

Alberni inlet offers calm waters, is free from any navigational obstacles, is ice free year round, and provides a direct shipping route to the Pacific Rim. With a length of just over 40 kilometers and an average width of roughly 1.5 kilometers, the Inlet can easily accommodate Panamax size vessels. Port Alberni Terminals have all the necessary shore services required for international and coastal trade, including Canada Customs and Immigration, shipping agents, stevedoring companies, tugs and shipyards. The Port's primary exports are forest products that have been produced in local mills. This consists mainly of lumber destined to foreign markets. Port Alberni Terminals features 3 Berths and 4 storage sheds.

Presenter: **Brad Madelung**, Port Alberni Port Authority, BC
Facilitator: **Dave Hunt**, Association of Pacific Ports

Session 1b: New Nanaimo Cruise Facility

This state of the art terminal offers safe berthing and ensures enhance vessel security. This modern facility offers fast disembarkation of passengers and crew and eliminates the requirement for cumbersome tender usage and the associated operating costs.

Presenter: **David Pierce**, PND Engineers
Facilitator: **Dave Hunt**, Association of Pacific Ports

3:45 pm **Session 2: Emergency Response...Preparedness is not an option**
Being prepared is being ready and requires planning. Emergencies can impact vast areas as witnessed during recent oil spills as well as natural disaster such as earthquakes, tsunamis and even volcanic eruptions. You never know when, if ever, you are really out of harm's way. The only way to minimize the impact of unforeseen emergencies is through systematic planning and the effective application and management of response resources. Every Port requires an Emergency Response Plan; but what is frequently forgotten is that this document must be continually updated AND exercised and tailored to the demands of specific marine and coastal environments. The objective of this session is to give you some of the basic elements that you should consider when evaluating the content of your plan. After an overview of the basic elements, we hope you will participate in a Question and Answer and discussion of the necessary elements for an effective emergency plan.

Presenter: **Terrance Berscheid**, Saanich Emergency Program, Sannich, BC
Facilitator: **Eric Olsson**, Washington Sea Grant, WA

5:00 pm **Exhibitor Reception and Member Get Together:** Grab this opportunity!! Our gracious Sustaining Members welcome you to join them for entertainment, snacks and refreshments. This is a chance to discuss issues and problems confronting your marina and perhaps walk away with an innovative and cost-effective solution. This is also a chance to acknowledge the efforts of our dedicated "vendor corps" for their support.

THURSDAY, April 12

8:30 am **Host Tour (Port of Nanaimo)**

10:45 am **Meeting Updates and Announcements**

11:00 am **Session 3: High Performance Team**

What makes an effective, highly motivated employee? It starts with hiring staff with the basic skills and aptitude to meet the challenges of the job and also have the temperament to strengthen the team and enhance its overall productivity. Strong leadership is essential, but it doesn't hurt to have talented and resourceful employees who are committed to your organizational goals and objectives. Assembling a high performance team takes a great deal of finesse and definitely goes well beyond the institution of a debilitating "hiring and firing" approach. This is a continuation of a recent acclaimed *Help Wanted, Apply Within* session offered at our San Francisco conference. This session will provide a forum to exchange ideas and identify the qualities and technical skills required to handle current and anticipated marina management and staff support duties. The panel will again include a diverse group of familiar faces that have provided many years of astute leadership within our marina industry along with professional input to help identify the essential traits of the successful marina manager and help you forge that High Performance Team within your organization.

Presenter: **TBA**
Facilitator: **Giuseppe Alvarado**, Port of Seattle, WA

11:45 am **Open Board Position Presentations and Elections**

12:00 pm **LUNCH: Table Topics**

We continue with our successful "Table Topics" so that you can enjoy lunch with the discussion group of your choice to explore topics of interest. Each table will have a placard announcing your favorite topic.

Facilitators: **Tami Allen**, City of Bainbridge Island, WA
Eric Olsson, Washington Sea Grant, WA

1:10 pm **Session 4: Future marinas tailored to the needs of future audiences**

While we don't have a crystal ball to precisely foretell what the marina of the future will look like, there are defining trends and projections that shed some light on what marina tenants will expect in terms of facilities, infrastructure and services to meet their needs. Recent construction and marina expansions do exhibit the use of new and more durable materials that resist damage, require less maintenance and are expected to provide extended service lives. That means the decisions made now will determine how your marina will fair for many years into the future. Marina configurations also reflect changes necessary to accommodate boats whose beams and lengths keep expanding. Whatever form marinas take, the designs and technologies incorporated into today's plans must mesh with boater needs in the future. This session will bring together engineering expertise and marina operators who will share their vision of the marina of the future.

Presenter: **TBA**

Facilitator: **Walt Jackson**, EMP Industries

2:15 pm

Session 5a: Stupid Accidents

They have happened to all of us. We let our guard down, get hurried or impatient or just venture into doing something beyond our capabilities or training. Result: an accident. While often an embarrassing if not painful experience, most of these miscues will elicit a laugh long after the pain subsides. This session will draw from PCC members and from others some of their most memorable (or perhaps best-be-forgotten) accidents that almost always defy logic and have often put one's sanity into question. While many are amusing, the intent is to show how carelessness can be hurtful and that these anecdotes will provide valuable lessons for avoiding what can best be called, stupid accidents.

Presenter: **TBA – Panel Discussion**

Facilitator: **Joe Jewell**, City of Des Moines Marina, WA
Giuseppe Alvarado, Port of Seattle, WA

Session 5b: Risk Management

Now that we have identified some really accident-prone PCC members and noted some questionable activities to avoid, we will turn to a more formal approach to identifying and eliminating risks and reducing the potential for damage and injuries at your facilities. Risk management includes identify possible risks associated with your particular marina facility or operations, conducting an assessment and prioritization of these risks (or uncertainties) followed by an application of resources and strategies to minimize, monitor, and control the probability and/or impact of unfortunate events. This session will provide an overview of risk management techniques and programs that can help you eliminate or reduce your exposure to risks and associate liabilities that can encumber finances and stifle productivity.

Presenter: **TBA – Panel Discussion**

Facilitator: **Joe Jewell**, City of Des Moines Marina, WA
Giuseppe Alvarado, Port of Seattle, WA

3:30 pm

Networking Break

4:00 pm

Session 6: Access denied!

How do you balance access to your marina with the need for keeping a safe and secure facility? What controls are necessary and what monitoring devices are appropriate to ensure boaters are provided an acceptable level of risk and privacy while still maintaining the right to their own privacy? While today's technologies offer a tantalizing array of options for surveillance and access control/monitoring, a marina would lose much of its value and allure if it becomes an impenetrable fortress devoid of the relaxed atmosphere that contributes to a positive boater experience. So, what are these technological capabilities that can invade boater lives and wring the fun out of boating? This session will demonstrate how video and access control and monitoring devices can help strike that balance that can make a marina safer, more profitable while not being overly intrusive.

Presenter: **Panel (Alex Francis, etc)**

Facilitator: **Tami Allen**, City of Bainbridge Island, WA

5:00 pm

Training & Education Committee Meeting (new members invited)

6:00 pm

Social Hour

7:00 pm

BANQUET
Awards Presentation

Presenter: **Bud Shoemake**, President, Port of Toledo, OR

FRIDAY, April 13

7:30 am

Breakfast Buffet

8:30 am

Reconvene Business Meeting

9:00 am

Environmental Update:

Session 7a: Garbage on Our Shores

"I take any threat to the Oregon coast seriously, and millions of tons of debris headed our way sounds serious to me," Sen. Ron Wyden D-Oregon said (January 12, 2012). Millions of tons of debris generated by

the March 2011 earthquake in Japan are currently adrift in the Pacific Ocean. Based on computer models, that debris may begin showing up on West Coast beaches sometime in 2013. If this is true, how will this onslaught impact the beaches of Alaska, British Columbia, Washington, Oregon and California? Is this debris radioactive?

This session will provide the latest information on the potential consequences of this massive amount of debris drifting toward our coastlines and on the need for and capabilities of response efforts in the event that this invasion turns catastrophic.

Presenter: **Mike Richards**, Georgia Strait Alliance, Nanaimo, BC

Facilitator: **Eric Olsson**, Washington Sea Grant, WA

Session 7b: Pump-out: A Flush Doesn't Always Win!

The Clean Water Act prohibits the discharge of sewage into designated waters of the United States and these discharges are also prohibited into restricted waters in Canada. Aside from legal consequences, dumping raw or poorly treated human sewage into the water is destructive to marine ecosystems and poses a serious threat to seafood harvesting and recreational activities. This session will provide the latest information on regulatory actions related to boater sewage discharges and also offer a detailed analysis of boater attitudes toward the use of and their perceptions of the value of pumpout facilities. It will also offer details on the latest technologies and on the availability of grants and other inducements to install pumpout stations at marinas.

Presenter: **Aaron Barnett**, Washington Sea Grant, WA

Facilitator: **Eric Olsson**, Washington Sea Grant, WA

10:00 am

Return Conference Assessment Forms – This is your link to having your ideas and wishes heard at our conferences. Please take a few minutes to fill out these forms to let your T&E Committee better serve you.

Closing Remarks: Bud Shoemake, Port of Toledo, OR

Conference Adjourned