

# Agenda

## PCC Spring Conference

Date: April 14 – April 16

Location: Port Townsend Washington

### Monday, April 14: Opening/Registration Day

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**1:00 PM – 3:00 PM (Sign-up)**

#### **Sea Grant Washington - Hands-on pump-out repair workshop**

Location: Point Hudson Marina – Marina Room

Speaker: Aaron Barnett, WA Sea Grant, and representatives from Keco, Edson, and EMP

Description: This hands-on workshop will teach you how to troubleshoot and make repairs to your pumpout, as well as maintenance strategies to keep it operating efficiently.

**1:00 PM - 3:00 PM (Sign-up)**

#### **Electric Boat Sea Trials**

Location: Point Hudson Marina

Speakers: Sol Sal and Photon Marine

Description: Take a ride on electric and solar boats, learning about the latest technology in boat propulsion and seeing how well the boats perform. Find out how new power generation can impact the infrastructure needs of your marina.

**4:00 PM - 5:00 PM**

#### **Opening & Registration: Welcome to Port Townsend – “A History of Maritime”**

Location: The Rose Theater

Speaker: City Manager/Mayor, Port Townsend Executive Director, Port Townsend Historical Society

Description: Join us for the kick-off of the 2025 Semi-Annual Harbormaster Conference at the historic Rose Theater. This session will feature welcoming and opening remarks from the Mayor of Port Townsend and the Executive Director of the Port of Port Townsend. We'll also watch a video highlighting the city's history and maritime origins. This is the official opening of the 2025 Spring conference in the spirit of Port Townsend.

**5:15 PM - 7:00 PM**

#### **Networking Social – Welcome Reception and Conference Check-in**

Location: The Whiskey Mill

## Tuesday, April 15:

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**7:30 AM**

### **Conference Check-in & Breakfast at the NW Maritime Center**

**8:15 AM**

### **Call to Order**

Speaker: Scott Grindy, PCC President, San Francisco Marina

Description: Welcoming & Business Report, Election Update

**8:30 AM – 9:30 AM**

### **The New Road Ahead**

Speaker: Eric Fitch Ex. Dir WPPA,

Facilitator: Kate Anderson, Port of Everett

Description: The coming years will be different...but how? As the political winds change direction, many within the maritime industry are poised in anticipation of changes in the regulatory climate and financial sectors. There may be a few certainties, but there will be changes and the need for necessary adjustments, Question is will they be subtle and absorbed or seismic and disruptive or perhaps even beneficial?

**9:30 AM– 9:45 AM**

### **Committee Reports**

**9:45 AM – 10:00 AM**

### **Break – Networking Opportunity**

Description: Take this time to meet PCC Sustaining Members (vendors) who support these conferences and provide valuable information on products and services to enhance facility productivity and address operational and maintenance concerns.

**10:00 AM – 11:00 AM**

### **Call of the Ports**

Facilitator: Mike Turkington, False Creek Harbour Authority, BC

Description: Select Ports will highlight their biggest challenges, accomplishments, and successes. Helping the PCC membership understand what makes the Port and its people unique and how PCC has impacted the facility.

**11:00 AM – 12:00 PM**

### **Partnership Strategies for a Maritime Community and Culture**

Facilitator: Kristian Ferrero – Port of Port Townsend Harbormaster

Panelist Speakers: Port of PT Executive Director, NW Director, Woodenboat School Director, PT Marine Trades Association

Description: This session delves into the contributions of key maritime organizations to the culture and community of Port Townsend, exploring how these organizations work

together to support a thriving boating community. Attendees will gain valuable insights into the strategies and practices that make Port Townsend a model for maritime communities.

**12:00 PM – 1:00 PM**

### **LUNCH & Networking at the NW Maritime Center**

**1:00 – 3:40 PM**

### **Break Out Sessions**

We will be offering sessions in two different locations. Choose between Room 1 featuring maintenance and hands-on training or Room 2 offering office solutions.

#### **BREAK OUT ROOM #1**

Location: Port Pavillon Room, Point Hudson Marina

Facilitator: Alyce Henry – Oak Harbor Marina

**1:15 PM – 2:15 PM**

### **Electrical Infrastructure upgrades to meet EV demands**

Speakers: Photon Marine, Sol Sal

Description: Get a glimpse into the future when electric and solar boats and other vehicles will become commonplace at your facilities...these future needs are upon you now. Learn funding strategies and how your marina can meet the demand for services.

**2:35 PM – 3:40 PM**

### **“Hands-on” Towing, Hauling and Emergency Response Plans**

Speakers: Aaron Glidden, Homer AK

Description: This session will take us outside to watch and participate in demonstrations of coordinated responses to various emergencies (fires, oil spills, boat flooding). There will also be a demonstration of safe and effective towing of various size vessels necessitated by encroaching fire or simply to relocate for necessary dock repairs.

#### **BREAK OUT ROOM #2**

Location: Northwest Maritime Center

Facilitator: Scott Grindy

**1:05 PM – 2:15 PM**

### **Marina Software the 2025 edition.**

Speakers: Scribble Software, Dockmaster, Molo/Stellar, Sharper MMS, Dockwa

Description: Leading software companies will showcase their latest products and discuss the future of marina software. Attendees will see live demonstrations of cutting-edge tools designed to enhance marina operations and improve customer experiences. Engage with the leading Marina software companies, ask questions, and discover innovations that will drive the next wave of Marina management solutions.

**2:35 PM – 3:40 PM**

**AI Co-Pilots: Navigating Efficiency and Innovation in Port and Marina Management**

Speakers: Michael Cruz, Microsoft Co-pilot

Description: Join Michael Cruz from Microsoft as he explores how AI Co-Pilot programs can revolutionize your workplace by enhancing efficiency and productivity. This session will delve into the benefits of integrating AI into your organization, moving beyond outdated and repair-prone equipment and traditional work practices. Learn how AI can streamline operations, optimize employee schedules, and safeguard your data, ultimately transforming your business into a more efficient and innovative environment.

**4:00 PM – 5:15 PM**

**From Wear to Repair: Strategies for Dock Maintenance and Longevity**

Location: Northwest Maritime Center

Facilitator: James Weaver, Port of Bremerton

Speakers: Bellingham Marine, Mo Ehsani owner of Quake Wrap, Kyle Gropp, Deputy Director of Port of Friday Harbor, Jon Kaiser PND

Description: Learn strategies for repairing wooden and concrete docks, floatation and piles while exploring the true costs of deferred maintenance. Speakers will share some “how to” preventive strategies to extend the service life of your structures.

**5:15 PM**

**Exhibitor Reception and Member Get-Together**

Location: NW Maritime Center

**Dinner on your own**

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## **Wednesday, April 16:**

**7:30 AM – 8:30 AM**

**Breakfast at the Northwest Maritime Center**

**8:30 AM**

**Conference Updates and Announcements**

Facilitator: Eric Olsson

Description: Morning welcome and updates on daily activities

**8:45 AM**

**Elections**

Description: Results from the board election and introduction of the new board.

**9:00 AM**

**Call of the Ports Continued**

Facilitator: Mike Turkington, False Creek Harbour Authority, BC

**10:00 AM**

**Connecting with your Community: Communication Strategies**

Facilitator:

Speaker: Jennie Foglia-Jones

Description: In today's interconnected world, effective communication is crucial for Port and Marina managers to build strong relationships with customers, stakeholders, and the public. This session will provide essential strategies for clear messaging and creating feedback loops. You'll learn what content you should share and ways to make it engaging. Additionally, we'll explore the best platforms to get your message out to effectively keep your community informed and connected.

**11:00 AM**

**Facing Cyber Threats: The Port of Seattle's Experience and Lessons Learned**

Facilitator: Giuseppe Alvarado, Port of Seattle

Speaker: Port of Seattle Staff

Description: The Port of Seattle staff will share their firsthand experiences and ongoing efforts in managing a significant cyber-attack that occurred last year. This panel discussion will cover the details of the incident, the strategies employed to mitigate the impact, and the lessons learned throughout the process. Attendees will gain valuable insights into effective cyber defense mechanisms, response strategies, and practical advice for safeguarding port operations against future cyber threats.

**12:00 PM**

**LUNCH at the NW Maritime Center**

**1:00 PM** Meet at the NW Maritime Center for transportation to the Port

**1:30 PM - 5:00**

**Tour of the Port of Port Townsend**

Climb aboard the Puget Sound Express to visit Point Hudson, the NW School of Wooden Boatbuilding and the boatyard at the Port of Port Townsend

**6:00 - 9:00 PM**

**Social Hour & Banquet at the NW Maritime Center**