



PCC SPRING CONFERENCE

2025

Port Townsend, WA

April 14-16, 2025

Thank you to our Event Sponsor:



THE WORLD'S
MOST COMPREHENSIVE
MARINA BUILDER

Monday, April 14: Opening/Registration Day

1:00 PM – 3:00 PM (Sign-up)

Washington Sea Grant - Hands-on pump-out repair workshop

Location: Point Hudson Marina – Marina Room

Speaker: Aaron Barnett, WA Sea Grant, and representatives from Keco, Edson, and EMP

Description: This hands-on workshop will teach you how to troubleshoot and make repairs to your pumpout, as well as maintenance strategies to keep it operating efficiently.

1:00 PM - 3:00 PM (Sign-up)

Innovative Boats

Location: Point Hudson Marina

Speakers: Solar Sal Boats, NW School of Wooden Boatbuilding, SAFE Boats

Description: Take a ride on the Wayward Sun, the first 100% solar boat to make the Inside Passage to Glacier Bay, AK. Shoreside see the latest designs to improve the efficiency of pumpout boats, and a new take on rugged vessels.

4:00 PM - 5:00 PM

Opening & Registration: Welcome to Port Townsend – “A History of Maritime”

Location: The Rose Theater

Speakers: Mayor of Port Townsend, Executive Director of the Jefferson County Historical Society, and the Port of Port Townsend.

Description: Join us for the kick-off to the 2025 Spring Harbormaster Conference at the historic Rose Theater. This session will feature welcoming and opening remarks. We'll also watch a video highlighting the city's history and maritime origins.

5:15 PM - 7:00 PM

Networking Social – Welcome Reception and Conference Check-in

Location: The Whiskey Mill

Stop by and say hello to THE BOAT GEEKS who will be hosting their podcast direct from our conference.

Tuesday, April 15:

7:30 AM

Conference Check-in & Breakfast at the NW Maritime Center SPONSORED BY:

The logo for Reid Middleton, featuring the name in white text on a dark blue speech bubble background.

moffatt & nichol

8:15 AM

Call to Order

Speaker: Scott Grindy, PCC President, San Francisco Marina

Description: Welcoming & Business Report, Election Update

8:30 AM – 9:30 AM

The New Road Ahead

Speaker: Eric Fitch Ex. Dir. Washington Public Ports Association, Mike Moore, Vice President, Pacific Merchant Shipping Association

Facilitator: Kate Anderson, Port of Everett

Description: The coming years will be different...but how? As the political winds change direction, many within the maritime industry are poised in anticipation of changes in the regulatory climate and financial sectors. There may be a few certainties, but there will be changes and the need for necessary adjustments. Will they be subtle and absorbed or seismic and disruptive or perhaps even beneficial?

9:30 AM– 9:45 AM

Committee Reports

9:45 AM – 10:00 AM

Break – Networking Opportunity

Description: Take this time to meet PCC Sustaining Members (vendors) who support these conferences and provide valuable information on products and services to enhance facility productivity and address operational and maintenance concerns.

10:00 AM – 11:00 AM

Call of the Ports

Facilitator: Mike Turkington, False Creek Harbour Authority, BC

Description: Select Ports will highlight their biggest challenges, accomplishments, and successes. Helping the PCC membership understand what makes the Port and its people unique and how PCC has impacted the facility.

11:00 AM – 12:00 PM

Partnership Strategies for a Maritime Community and Culture

Facilitator: Kristian Ferrero – Port of Port Townsend Harbormaster

Panelist Speakers: Eron Berg, PT Port Exe Dir, Jake Beatie, NW Maritime Center CEO, Betsy Davis, NW School of Wooden Boat Building Exe Dir, Blaise Holly, Owner Haven Boatworks

Description: This session delves into the contributions of key maritime organizations to the culture and community of Port Townsend, exploring how these organizations work together to support a thriving boating community. Attendees will gain valuable insights into the strategies and practices that make Port Townsend a model for maritime communities.

12:00 PM – 1:00 PM

LUNCH & Networking at the NW Maritime Center

1:00 – 3:40 PM

Break Out Sessions

We will be offering sessions in two different locations. Choose between Room 1, featuring maintenance and hands-on training or Room 2, offering office solutions.

BREAK OUT ROOM #1

Location: Port Pavillon Room, Point Hudson Marina

Facilitator: Alyce Henry – Oak Harbor Marina

1:15 PM – 2:15 PM

Electrical Infrastructure upgrades to meet EV demands

Speakers: Leon Wolf, Photon Marine, Alex Borton, Solar Sal Boats, Trevor Burgess, Voltsafe

Description: Get a glimpse into the future when electric and solar boats and other vehicles will become commonplace at your facilities...these future needs are upon you now. Learn what power-generating infrastructure supports its future and funding strategies to help meet those needs.

2:35 PM – 3:40 PM

“Hands-on” Towing, Hauling and Emergency Response Plans

Speakers: Aaron Glidden, City of Homer Harbor, AK

Description: This session will take us outside to watch and participate in demonstrations of coordinated responses to various emergencies, with an emphasis on towing and vessel flooding. We will demonstrate the safe and effective towing of vessels of various size, necessitated by encroaching fire, or simply to relocate a vessel for practical reasons.

BREAK OUT ROOM #2

Location: Northwest Maritime Center

Facilitator: Scott Grindy

1:05 PM – 2:15 PM

Marina Software the 2025 edition.

Speakers: Scribble Software, Dockmaster, Molo/Stellar, Sharper MMS, Dockwa

Description: Leading software companies will showcase their latest products and discuss the future of marina software. Attendees will see live demonstrations of cutting-edge tools designed to enhance marina operations and improve customer experiences. Engage with the leading Marina software companies, ask questions, and discover innovations that will drive the next wave of Marina management solutions.

2:35 PM – 3:40 PM

AI Co-Pilots: Navigating Efficiency and Innovation in Port and Marina Management

Facilitator: TJ Quandt, Port of Kingston

Speakers: Michael Cruz, Microsoft Co-pilot

Description: Join Michael Cruz from Microsoft as he explores how AI Co-Pilot programs can revolutionize your workplace by enhancing efficiency and productivity. This session will delve into the benefits of integrating AI into your organization, moving beyond outdated and repair-prone equipment and traditional work practices. Learn how AI can streamline operations, optimize employee schedules, and safeguard your data, ultimately transforming your business into a more efficient and innovative environment.

4:00 PM – 5:15 PM

From Wear to Repair: Strategies for Dock Maintenance and Longevity

Location: Northwest Maritime Center

Facilitator: James Weaver, Port of Bremerton

Speakers: Keith Korthius and Derrick Ames Bellingham Marine, Mo Ehsani owner of Quake Wrap, Kyle Gropp, Deputy Director of Port of Friday Harbor, Jon Kaiser PND Engineers

Description: Learn strategies for repairing wooden and concrete docks, floatation and steel, wooden and concrete piles, seawalls and piers while exploring the true costs of deferred maintenance. Speakers will share some “how to” preventive strategies to extend the service life of your structures.

5:15 PM

Exhibitor Reception and Member Get-Together

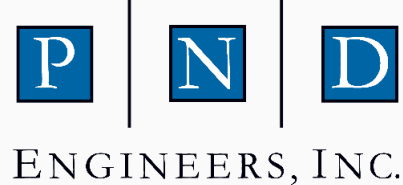
Location: NW Maritime Center

Dinner on your own

Wednesday, April 16:

7:30 AM – 8:30 AM

Breakfast at the Northwest Maritime Center SPONSORED BY:



8:30 AM

Conference Updates and Announcements & Election Results

Facilitator: Scott Grindy

Description: Morning welcome and updates on daily activities

9:00 AM

Call of the Ports Continued

Facilitator: Mike Turkington, False Creek Harbour Authority, BC

9:30 AM- 10:00 AM

Break – Networking Opportunity

Description: Take this time to meet PCC Sustaining Members (vendors) who support these conferences and provide valuable information on products and services to enhance facility productivity and address operational and maintenance concerns.

10:00 AM – 11:00 AM

Connecting with your Community: Communication Strategies

Facilitator: TJ Quandt, Port of Kingston

Speaker: Jennie Foglia-Jones

Description: In today's interconnected world, effective communication is crucial for Port and Marina managers to build strong relationships with customers, stakeholders, and the public. This session will provide essential strategies for clear messaging and creating feedback loops. You'll learn what content you should share and ways to make it engaging. Additionally, we'll explore the best platforms to get your message out to effectively keep your community informed and connected.

11:00 AM – 12:00 PM

Facing Cyber Threats: The Port of Seattle's Experience and Lessons Learned

Facilitator: Giuseppe Alvarado, Port of Seattle

Speaker: Port of Seattle Staff

Description: The Port of Seattle staff will share their firsthand experiences and ongoing efforts in managing a significant cyber-attack that occurred last year. This panel discussion will cover the details of the incident, the strategies employed to mitigate the impact, and

the lessons learned throughout the process. Attendees will gain valuable insights into effective cyber defense mechanisms, response strategies, and practical advice for safeguarding port operations against future cyber threats.

12:00 PM

LUNCH at the NW Maritime Center

1:00 PM Meet at the NW Maritime Center for transportation to the Port

1:30 PM – 5:00 PM

Tour of the Port of Port Townsend

Description: Welcome aboard the Puget Sound Express Whale Watching Vessel. Experience a Water Tour featuring the newly constructed Point Hudson Breakwater, the Union Wharf attraction “Gunther,” a guided tour of the Northwest School of Wooden Boatbuilding, and an exclusive tour of the Port Townsend Boatyard, a lively hub for marine repair and unique specialization in wooden boat repair. This tour promises an immersive experience into the heart of Port Townsend's maritime community.

6:00 – 9:00 PM

Social Hour & Banquet at the NW Maritime Center

**Join us September 16 - 18 in Seaside, OR for our
Fall Conference!**

Please visit our Exhibitors:

[Aquarius Systems](#)

[Bellingham Marine Industries](#)

[Dockwa](#)

[EMP Industries](#)

[Marina Dock Parts](#)

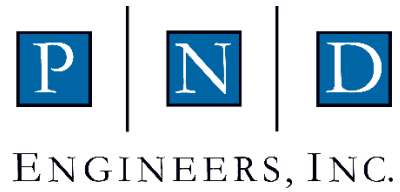
[Molo Marine Management](#)

[SAFE Boats International](#)

[Scribble Software](#)

[Sharper Marina Management](#)

Thank you again to our Sponsors:



Presenters:

Aaron Barnett, Washington Sea Grant

As Washington Sea Grant's boating program specialist, Aaron works with boat owners, marina operators and port managers to keep Washington's waters safe for people and wildlife. Aaron manages [Pumpout Washington](#), a collaboration with the Washington State Parks Clean Vessel Program to keep onboard sewage out of local waterways.

Captain Alex Borton, Solar Sal Boats

Captain Alex grew up with an old wooden sailfish. He taught sailing on dinghies and keel boats, and volunteered on tall ships. In 2021, Alex talked his Dad into joining him and Wayward Sun on the 1400 mile, first ever 100% solar cruise through the Inside Passage. Their company, Solar Sal Boats, built the first 100% Solar USCG Inspected passenger vessel, Solaris, 44', which has been giving tours on the Hudson river for the past 6 years, and has never plugged into shore power.

Jacob Lambe, Owner Evergreen Marine LLC, Subcontractor for ReVision Marine

An ABYC master technician, Jacob specializes in advanced marine electrical systems including hybrid and fully electric boats, for both Evergreen and ReVision. Jacob has an A.A. in marine maintenance and a B.S. in mechanical engineering. Previously Jacob worked as a water treatment specialist for CH2O, Inc and as a mechanical engineer for Pearl Harbor Naval Shipyard.

Leon Wolf, Project Manager and Grant Writer, Photon Marine

Leon is the project manager for Photon's joint electrification grant with the Port of Friday Harbor, as well as a coalition of marine electrification companies funded by the Canadian government's Ocean SuperCluster. Prior to Photon, Leon supported climate technology federal and state grant proposals and was formerly the director for Federal Funding Assistance at VertueLab.

Trevor Burgess, Co-Founder and CEO, VoltSafe

A 3x entrepreneur with two exits and an Executive MBA from Cornell and Queen's, Trevor is helping marinas meet rising EV demands with electrification that's smart, seamless, and built for the future. As an avid boater, he understands firsthand the need for innovation that improves safety, efficiency, and the overall boating experience.

Eric Fitch, Executive Director, WA Public Port Association

Eric joined the Washington Public Ports Association in January 2023. As Executive Director, Eric advocates on behalf of Washington's ports at every level of government and builds relationships with a range of partners who are key to the executive of the WPPA mission. Eric is responsible for directing the day-to-day operations of the Association, including administration of the Association's seminar program, development of the annual budget, dissemination of communications pieces, policy advocacy, and strategic planning functions.

Captain Mike Moore, Vice President with the Pacific Merchant Shipping Association in their Seattle office.

Capt. Moore works to promote safe, secure, efficient and environmentally sound maritime trade through advocacy efforts, best practices, public policy engagement and outreach. In 2002, Moore retired from the US Coast Guard as Captain of the Port, Sector Puget Sound after a long and distinguished career. After retiring from the Coast Guard, Mike served as Executive Director for the Puget Sound Steamship Operators Association before PMSA transitioned into the PNW.

Aaron Glidden, Deputy Harbormaster, City of Homer Harbor

Aaron has worked at Port of Homer for 20+ years and has held the positions of Harbor Officer, Maintenance Supervisor, and Deputy Harbormaster. He holds a 100 Ton Masters license with towing endorsement, is an Alaska Certified Firefighter 1, and an Alaska/NREMT certified AEMT. His hobbies include sailing, traveling, scuba diving, and collecting certifications.

Michael Cruz, Director of Data & AI, Microsoft

Michael has over 30 years of experience integrating technology across various businesses, including over a decade as an Enterprise Technology Architect in Washington State Local Government and 13 years at Microsoft as a Data & AI Director Specialist, collaborating with governments nationwide. His recent work focuses on aiding organizations in modernizing their data estates, leveraging analytics, and positioning them for the upcoming wave of AI advancements.

Kenny Mass, Sales Business Development Manager, Scribble Software

Kenny has approximately 15 years of experience in executing sales strategies with a proven track record of building long-term customer relationships and identifying new business opportunities. He has grown in the marina, point-of-sale, and recreational software industry, with expert knowledge of computer and software systems, networking, and end-user experience.

Andrew Hornbeak, Head of Customer Experience, Dockmaster Software Inc.

With over a decade of industry experience, Andrew has become a driving force behind DockMaster's mission to help marinas and boatyards run smarter, faster, and more profitably. Under his leadership, DockMaster is reaching new heights in customer service—empowering operators to simplify complex operations, reduce manual work, and deliver an exceptional experience to their customers.

Brent Wierson. Vice President of Sales & Storage, Sales Division, Molo/Stellar,

Brent spearheads innovative software solutions for marinas and boat rental businesses. With over 15 years of experience, Brent founded White Sunrise Software and later launched Stellar Software, transforming the marina and rentals industry with tailored technology that simplifies operations, increases revenue, and elevates customer experiences.

Noah Elorfi, Head of Customer Success, Sharper MMS

Noah met the Sharper MMS founder while working as a dock hand at a marina. Sharper was just starting and Noah became the first employee fresh out of college in the summer of 2020. He helped build and grow the company to what it is today and is still as excited as day one to keep growing what was a small idea 5 years ago.

Reid Burns, Senior Sales Leader, Dockwa

Reid has been with Dockwa since its inception, playing a foundational role in shaping the company's go-to-market strategy and customer approach. With over a decade of hands-on experience in the marina industry—including six years as a dockhand and assistant dockmaster—Reid brings a deep, operational understanding of the challenges marinas face day to day.

Keith Korthuis, Project Development Manager, Northwest, Bellingham Marine

Keith has over 20 years' experience in the design, production, and technical properties of marine concrete production, specifically for the marine dock and pre-cast industry. Keith joined Bellingham Marine in 2022. Prior to that Keith's career was in sales for the ready-mix concrete industry which built his understanding of the different types of marine concrete needed to meet the harsh environmental conditions the Pacific region can bring.

Derrick Ames, Senior Project Manager – PNW, AK, HI, Bellingham Marine

Derrick joined Bellingham Marine in 1995 as a production laborer. In his tenure at Bellingham Marine, Derrick has held a variety of positions and has progressively taken on more responsibilities in his roles as Foreman, Supervisor, Production Manager, and now as

Project Manager. Over the years, he's gained a tremendous amount of knowledge about the company's products and how they are manufactured.

Mo Ehsani, President, Quake Wrap

Dr. Ehsani is Centennial Emeritus Professor of Structural Engineering at the University of Arizona, where he pioneered the field of repair and retrofit of civil structures with Fiber Reinforced Polymer (FRP) materials in 1987. He has received over 20 patents in this field for strengthening of marine infrastructure, pipeline construction and renovation, etc. For the last 31 years, his companies, QuakeWrap Inc., and FRP Construction, LLC, have offered unique design/build services that include, engineering design, testing, and manufacturing of new retrofit solutions and installation of these products for their clients worldwide.

Kyle Gropp, Deputy Director of Port of Friday Harbor

In 2020, Kyle joined the Port of Friday Harbor as Capital Projects Supervisor and Deputy Director, playing a pivotal role in managing and executing key initiatives during the design and construction of capital projects at the Port's airport and marinas. During his tenure, Kyle and his team completely redesigned and rebuilt Jensen's Marina. The project involved custom float, dock building and covered moorage construction, as well as the installation of all power and water services throughout the marina.

Jon Keiser, Vice President, PND Engineers, Inc.

Jon, a PCC Lifetime Member awardee, has spent 30+ years focusing on marine civil and structural engineering for waterfront structures, currently leading major marina development projects for the Ports of Bremerton, Grays Harbor, and Bellingham. He develops projects to withstand the variety of environmental conditions throughout the Pacific Northwest, Alaska, and Canada. He also inspects, assesses, and provides designs for repairs of marinas and marine structures.

Jennie Foglia, Owner of Jones, JFJ Strategies

With 24 years of experience in strategic communications, public outreach, and community engagement, Jennie Foglia-Jones is a trusted leader and storyteller. She spent nearly 24 years at the Port of Olympia, shaping public engagement, media relations, and crisis communications. Now, as the founder of Jennie Foglia-Jones LLC, she helps organizations amplify their message, build strategic partnerships, and drive impact.